## Isabelle Boemeke

## Influencer, Brazil



Isabelle Boemeke is a Brazilian model and nuclear energy influencer, known for her viral TikTok videos. She was born in Rio Grande do Sul, Brazil. Isabelle became particularly interested in science after reading "The Greatest Show on Earth" by Richard Dawkins and shifted her focus to nuclear energy after coming across NASA scientist Carolyn Porco's Tweet about nuclear energy.

In the wake of the 2019 Amazon rainforest wildfires and the Australian bushfire season, Boemeke began using her social platforms to advocate for nuclear power as a solution to climate change. Through her persona Isodope, she taps into social media trends and uses the language of memes to bring nuclear energy to a whole new audience.